

HIGHLY DECORATED

SATURDAY
DECEMBER 10TH, 2022



HOSTED BY SNOWBIRD RESORT
AND BENEFITING
WASATCH ADAPTIVE SPORTS

The 10th annual Highly Decorated will honor our veterans and servicemembers with a day of activity filled with holiday cheer. Join as a sponsor of Highly Decorated and enjoy this unforgettable event while helping Utahns with adaptive needs access the transformative power of outdoor recreation!

EVENT SCHEDULE

12:30 P.M.

Complimentary half day of skiing for 200 veterans, servicemembers, and their families courtesy of Snowbird Resort

4:00 P.M.

Après-ski gathering for veterans, servicemembers, and their families

4:30 P.M.

Ceremony open to the public to light the 100-foot Highly Decorated trees on Snowbird's Plaza Deck. Family-friendly program includes music, speakers, and an opportunity drawing!

5:30 P.M.

Intimate fine dining experience complete with food, drinks, music, and community for sponsors and select guests



"I went with a group of veterans that I served with in the Marine Corps. It was great to reconnect with them. Being together in that environment was great for my mental health."

- Brett Napton, WAS Student



"I love that WAS is there for our veterans and truly care about their mental health. It really impacted my mental health by staying active and learning a new sport. This was the best winter I have had since returning home from Iraq."

- Dave Lewis, WAS Student



Highly Decorated supports Wasatch Adaptive Sports including the organization's programming for veterans with adaptive needs. Utah is home to over 134,000 veterans, 19% of whom have a service-connected disability rating while many more have disabilities unrelated to their time in the military. Both mental and physical health issues run rampant in this population as over half of Utah's adaptive community lead a sedentary lifestyle and the state's veteran suicide rate is far above the national average.

WAS aims to address these startling statistics by empowering veterans coping with physical, cognitive, and emotional difficulties to get out of the house and participating in activities that promote community integration, self-esteem, independence, and active living. Because of the increased barriers to activity, isolation, and emphasis on the value of outdoor recreation resulting from COVID-19, this programming is more in need than ever before.

We invite you to join as a sponsor of Highly Decorated to instill joy in the lives of Utah's veterans, servicemembers, and their families this holiday season while supporting WAS's life-changing programming in the year to come.

Elizabeth Kimball

Elizabeth Kimball
Wasatch Adaptive Sports Executive Director

SPONSORSHIP OPPORTUNITIES

FREEDOM SPONSOR

\$15,000

- Prominent recognition in pre-event marketing materials including on WAS's website, via social media and email, on posters displayed around Snowbird, and more
- Logo displayed prominently via donor board on Snowbird's highly visible Plaza Deck for 1 year
- Prominent recognition in event program
- Prominent recognition during tree lighting ceremony by the speaker
- Complimentary half-day of skiing for 8 on event day
- Logo and link on WAS website for 1 year
- Marketing toolkits created by WAS for sponsor's use
- 2 invitations to the VIP fine dining reception



INDEPENDENCE SPONSOR

\$10,000

- Preferred recognition in pre-event marketing materials including on WAS's website, via social media and email, on poster displayed around Snowbird, and more
- Logo displayed via donor board on Snowbird's highly visible Plaza Deck for 1 year
- Preferred recognition in event program
- Preferred recognition during tree lighting ceremony by speaker
- Complimentary half-day of skiing for 6 on event day
- Logo on WAS website for 1 year
- Marketing toolkits created by WAS for sponsor's use
- 2 invitations to the VIP fine dining reception



LIBERTY SPONSOR

\$5,000

- Recognition in pre-event marketing materials including on WAS's website, via social media and email, on poster displayed around Snowbird, and more
- Recognition in event program
- Recognition during tree lighting ceremony
- Complimentary half-day of skiing for 4 on event day
- Sponsorship highlight via WAS social media channels
- Logo on WAS website for 1 year
- Marketing toolkits created by WAS for sponsor's use
- 2 invitations to the VIP fine dining reception



To learn more visit wasatchadaptivesports.org

To become a sponsor of Highly Decorated, contact: Amy Bannon, WAS Development Director at 801.718.0058 or amy@wasatchadaptivesports.org