

HGGC 38TH ANNUAL  
*Steve Young*  
SKI CLASSIC

Presented by:



**SATURDAY, MARCH 9, 2024**

The Steve Young Ski Classic is a renowned fundraising event hosted by Pro Football Hall of Fame quarterback Steve Young. This high-profile event benefits Wasatch Adaptive Sports, a nonprofit which creates access to the transformative power of recreation for children, adults, and veterans with adaptive needs.

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*Athlete Challenge*

The day begins on the ski slopes with Steve Young, Olympians, and Paralympians racing against WAS students on a slalom course. Medal ceremony to follow.

*Steve Young Ski Classic*

Join 400+ supporters for an exhilarating evening complete with silent and live auctions, games, dinner, program, and the chance to catch a pass from Steve.



Click the WAS logo to learn more about how WAS and its partners support the adaptive community!







SPONSOR BENEFIT	TITLE	PRESENTING 2 AVAILABLE	ATHLETE CHALLENGE	MINERAL BASIN	PERUVIAN GULCH	GAD VALLEY
NAME ATTACHED TO EVENT/CHALLENGE	✓	✓	✓			
TABLE OF 10 AT THE 2024 EVENT	<b>2X TABLES</b>	✓	✓	✓	✓	✓
PRE-EVENT MARKETING RECOGNITION	Prominent Recognition	Prominent Recognition	Prominent Recognition	Preferred Recognition	Recognition	Recognition
RECOGNITION DURING EVENING EVENT	Prominent Recognition	Prominent Recognition	Prominent Recognition	Preferred Recognition	Preferred Recognition	Recognition
SPACE IN EVENT PROGRAM	One Page	One Page	Half Page	Half Page	Quarter Page	
SNOWBIRD PACKAGE	2023-24 Season Pass	2023-24 Season Pass	2-Night Stay	2-Night Stay	2-Night Stay	1-Night Stay
WAS LOGO GEAR	✓	✓	✓	✓	✓	✓
CUSTOMIZED SOCIAL & EMAIL CONTENT FOR SPONSOR'S USE	✓	✓	✓	✓	✓	✓

**To become a sponsor of the  
 38th Annual Steve Young Ski Classic, contact:  
 Katie Allred, Development Director  
[katie@wasatchadaptivesports.org](mailto:katie@wasatchadaptivesports.org), 801.718.0058**



**FILLED BY**  
**HGGC**

**TITLE SPONSOR**  
**\$55,000**

- Name attached to the event
- Logo and/or name recognition via media outlets
- Two tables of 10 with premier placement at the evening event
- Prominent recognition in pre-event marketing materials including on WAS, Snowbird, and event website; via social media and e-blasts; on posters displayed at Snowbird; and more
- Prominent recognition during the evening event including on-stage, in-event video, by emcee, and via the mobile auction platform
- One page of space in the event program
- Steve Young autographed memorabilia
- Gift certificate for 2024-25 Snowbird season pass
- WAS logo gear
- Marketing toolkit created by WAS for sponsor's use

**PRESENTING SPONSOR**  
**\$40,000**

**1 OF 2 FILLED BY:**  
**INTEGRITY**  
MARKETING GROUP

- Name attached to the presenting rights for this event
- Logo and/or name recognition via media outlets
- One table of 10 with premier placement at the evening event
- Prominent recognition in pre-event marketing materials including on WAS, Snowbird, and event website; via social media and e-blasts; on posters displayed at Snowbird; and more
- Prominent recognition during the evening event including on-stage, in-event video, by emcee, and via the mobile auction platform
- One page of space in the event program
- Steve Young autographed memorabilia
- Gift certificate for 2024-25 Snowbird season pass
- WAS logo gear
- Marketing toolkit created by WAS for sponsor's use



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## ATHLETE CHALLENGE SPONSOR \$25,000

- Name attached to the Athlete Challenge
- One table of 10 with premier placement at the evening event
- Prominent recognition in pre-event marketing materials including on WAS, Snowbird, and event website; via social media and e-blasts; on posters displayed at Snowbird; and more
- Prominent recognition during the evening event including on-screen, by emcee, and via mobile auction platform
- One-minute produced video highlighting sponsor's support of the Athlete Challenge to be shared during the streamed event, on event website, and via social media
- Half page of space in the event program
- Steve Young autographed memorabilia
- Gift certificate for a 2-night stay at Snowbird's The Cliff Lodge
- WAS logo gear
- Marketing toolkit created by WAS for sponsor's use

## MINERAL BASIN SPONSOR \$15,000

- One table of 10 with preferred placement at the evening event
- Preferred recognition in pre-event marketing materials including on WAS, Snowbird, and event website; via social media and e-blasts; on posters displayed at Snowbird; and more
- Preferred recognition during the evening event including on-screen, by emcee, and via the mobile auction platform
- Half page of space in the event program
- Steve Young autographed memorabilia
- Gift certificate for a 2-night stay at Snowbird's The Cliff Lodge
- WAS logo gear
- Marketing toolkit created by WAS for sponsor's use







# PERUVIAN GULCH SPONSOR

\$10,000

- One table of 10 with preferred placement at the evening event
- Recognition in pre-event marketing materials including on WAS and event website; via social media; on posters displayed at Snowbird; and more
- Preferred recognition during the evening event including on screen, by the emcee, and via the mobile auction platform
- Quarter page of space in the event program
- Steve Young autographed memorabilia
- Gift certificate for a 2-night stay at Snowbird's The Cliff Lodge
- WAS logo gear
- Marketing toolkit created by WAS for sponsor's use

# GAD VALLEY SPONSOR

\$5,000

- One table of 10 at the evening event
- Recognition in pre-event marketing materials including on WAS and event website; via social media; on posters displayed at Snowbird; and more
- Recognition during the evening event including on-screen and via the mobile auction platform
- Gift certificate for a 1-night stay at Snowbird's The Cliff Lodge
- WAS logo gear
- Marketing toolkit created by WAS for sponsor's use

# INDIVIDUAL SEATS - \$350

