

HGGC 39TH ANNUAL Steve Young SKI CLASSIC

Presented by:

Presenting sponsorships available!

SATURDAY, MARCH 22, 2025

The **HGGC Steve Young Ski Classic** is a renowned fundraising event and celebration of adaptive sport hosted by Pro Football Hall of Fame quarterback Steve Young since 1986. The HGGC SYSC benefits **Wasatch Adaptive Sports**, a nonprofit that empowers more than 900 Utahns with disabilities to achieve their potential through outdoor recreation.

Athlete Challenge

The day begins on the ski slopes with Steve Young, pro athletes, mascots, Olympians, Paralympians and more racing against WAS students on a slalom course.

Medal ceremony to follow.

Steve Young Ski Classic

Join 400+ supporters for an exhilarating evening complete with silent and live auctions, games, live music, dinner, program, and the chance to catch a pass from Steve.



Click the WAS logo to learn more about how WAS and its partners support the adaptive community!



Sponsor Benefit	TITLE	PRESENTING 2 AVAILABLE	ATHLETE CHALLENGE	MINERAL BASIN	PERUVIAN GULCH	GAD VALLEY
NAME ATTACHED TO EVENT & IN EVENT LOGOS	✓ EVENT	✓ EVENT	✓ CHALLENGE			
TABLE OF 10 AT THE 2025 EVENT	2 TABLES	✓	✓	✓	✓	✓
PRE-EVENT MARKETING RECOGNITION	Premier Recognition	Prominent Recognition	Prominent Recognition	Preferred Recognition	Recognition	Recognition
RECOGNITION DURING EVENING EVENT	Premier Recognition	Prominent Recognition	Prominent Recognition	Preferred Recognition	Preferred Recognition	Recognition
SPACE IN EVENT PROGRAM	One Page	One Page	Half Page	Half Page	Quarter Page	Logo only
SNOWBIRD PACKAGE	2024-25 Season Pass	2024-25 Season Pass	2-Night Stay Cliff Lodge	2-Night Stay Cliff Lodge	2-Night Stay Cliff Lodge	1-Night Stay Cliff Lodge
WAS LOGO GEAR	✓	✓	✓	✓	✓	✓
CUSTOMIZED SOCIAL & EMAIL CONTENT FOR SPONSOR'S USE	✓	✓	✓	✓	✓	

To become a sponsor of the
 39th Annual Steve Young Ski Classic, contact:
 Katie Allred, Development Director
katie@wasatchadaptivesports.org, 801.718.0058





FILLED BY
HGGC

TITLE SPONSOR

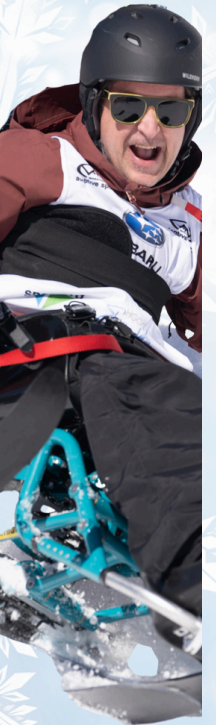
\$55,000

- Name attached to the event
- Logo and/or name recognition via media outlets
- Two tables of 10 with premier placement at the evening event
- Prominent recognition in pre-event marketing materials including on WAS, Snowbird, and event website; via social media and e-blasts; on posters displayed at Snowbird; and more
- Prominent recognition during the evening event including on-stage, in-event video, by emcee, and via the mobile auction platform
- One page of space in the event program
- Steve Young autographed memorabilia
- Gift certificate for 2024-25 Snowbird season pass
- WAS logo gear
- Marketing toolkit created by WAS for sponsor's use

PRESENTING SPONSOR

\$30,000: 2 AVAILABLE!

- Name attached to the presenting rights for this event
- Logo and/or name recognition via media outlets
- One table of 10 with premier placement at the evening event
- Prominent recognition in pre-event marketing materials including on WAS, Snowbird, and event website; via social media and e-blasts; on posters displayed at Snowbird; and more
- Prominent recognition during the evening event including on-stage, in-event video, by emcee, and via the mobile auction platform
- One page of space in the event program
- Steve Young autographed memorabilia
- Gift certificate for 2024-25 Snowbird season pass
- WAS logo gear
- Marketing toolkit created by WAS for sponsor's use



ATHLETE CHALLENGE SPONSOR

\$25,000

- Name attached to the Athlete Challenge
- One table of 10 with premier placement at the evening event
- Prominent recognition in pre-event marketing materials including on WAS, Snowbird, and event website; via social media and e-blasts; on posters displayed at Snowbird; and more
- Prominent recognition during the evening event including on-screen, by emcee, and via mobile auction platform
- Three-minute produced video highlighting sponsor's support of the Athlete Challenge to be shared during the streamed event, on event website, and via social media
- Half page of space in the event program
- Steve Young autographed memorabilia
- Gift certificate for a 2-night stay at Snowbird's The Cliff Lodge
- WAS logo gear
- Marketing toolkit created by WAS for sponsor's use

MINERAL BASIN SPONSOR

\$15,000

- One table of 10 with preferred placement at the evening event
- Preferred recognition in pre-event marketing materials including on WAS, Snowbird, and event website; via social media and e-blasts; on posters displayed at Snowbird; and more
- Preferred recognition during the evening event including on-screen, by emcee, and via the mobile auction platform
- Half page of space in the event program
- Steve Young autographed memorabilia
- Gift certificate for a 2-night stay at Snowbird's The Cliff Lodge
- WAS logo gear
- Marketing toolkit created by WAS for sponsor's use





PERUVIAN GULCH SPONSOR

\$10,000

- One table of 10 with preferred placement at the evening event
- Recognition in pre-event marketing materials including on WAS and event website; via social media; on posters displayed at Snowbird; and more
- Preferred recognition during the evening event including on screen, by the emcee, and via the mobile auction platform
- Quarter page of space in the event program
- Steve Young autographed memorabilia
- Gift certificate for a 2-night stay at Snowbird's The Cliff Lodge
- WAS logo gear
- Marketing toolkit created by WAS for sponsor's use

GAD VALLEY SPONSOR

\$5,000

- One table of 10 at the evening event
- Recognition in pre-event marketing materials including on WAS and event website; via social media; on posters displayed at Snowbird; and more
- Recognition during the evening event including on-screen and via the mobile auction platform
- Gift certificate for a 1-night stay at Snowbird's The Cliff Lodge
- WAS logo gear
- Marketing toolkit created by WAS for sponsor's use

INDIVIDUAL SEATS - \$350

